

KNOWLEDGE ALLIANCE

ICT-TEX

ICT IN TEXTILE AND CLOTHING
HIGHER EDUCATION AND BUSINESS



Co-funded by the
Erasmus+ Programme
of the European Union

Erasmus+ Knowledge Alliances

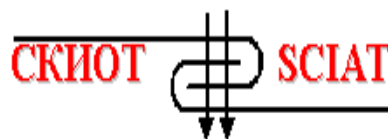
Project Number: 612248-EPP-1-2019-1-BG-EPPKA2-KA

Pilot training program on ENTREPRENEURSHIP IN TCI for students, teachers/researchers and staff

Mestre (Italy) 29 November – 3 December 2021

Provided by

**SPECIALIZED CLUSTER AND INSTITUTE OF APPAREL AND TEXTILE
- DANUBE**



Hosted by

CIAPE - THE ITALIAN CENTER FOR PERMANENT LEARNING



TRAINING PROGRAM

Date	hours	Topic	trainers
29-11-2021	14.00 – 14.30	Registration of students, teachers/researchers and staff for the Pilot training ENTREPRENEURSHIP IN TCI	
	14:30 – 15.00	Participants welcoming	CIAPE
	15.00 – 16.00	Entrepreneurial self-assessment <ul style="list-style-type: none"> • Motivation to be entrepreneur • Introduction to Entrepreneurship 	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	16.00 – 16.15	Break	
	16.15 – 18.15	Basics of TCI entrepreneurship <ul style="list-style-type: none"> • Introduction to TCI business • Innovations and inventions in TCI Role game: entrepreneurial ideas generation	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	18.15 – 18.30		
30-11-2021	8.30 – 8.45	Registration of students, teachers/researchers and staff for the 2 nd day of the Pilot training	
	8.45 – 10.30	Basic steps of the entrepreneurial process <ul style="list-style-type: none"> • Run a business: from the start to the end • Institutional supports for entrepreneurs in TCI Individual project: <i>technical and business support to be entrepreneur</i>	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	10.30 – 10.45	Break	
	10.45 – 11.45	Becoming a TCI entrepreneur <ul style="list-style-type: none"> • Entrepreneurial ideas selection Role game: <i>Finding the right entrepreneurial ideas</i>	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	11.45 – 12.45	Becoming a TCI entrepreneur <ul style="list-style-type: none"> • Environmental treats assessment • Entrepreneurial advantages assessment 	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	12.45 – 13.30	Lunch Break	
	13.30 – 14.30	Individual project: <i>Canvas Business Model</i>	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	14.30 – 16.15	Innovations in TCI <ul style="list-style-type: none"> • Choosing good innovative ideas • Innovative ideas assessment • Role game: <i>How to find out technological or materials breakthrough</i> 	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	16.15 – 16.30	Closing of the 2 st day of the Pilot training	
01-12-2021	8.30 – 8.45	Registration of students, teachers/researchers and staff for the 3 rd day of the Pilot training	
	8.45 – 10:30	Innovations in TCI	Prof.Dr. Nikolay

		<ul style="list-style-type: none"> • Entrepreneurial potential of the participants • TCI innovation development process into practice • Individual project: <i>self-assessment of the entrepreneurial potential</i> 	Sterev Dr. Petya Milusheva
	10.30 – 10.45	Break	
	10.45 – 12.45	Entrepreneurial environment in the TCI sector <ul style="list-style-type: none"> • Goals setting and effective TCI business management • Treats and opportunities of the TCI environment • Role game: <i>Could you manage the TCI entrepreneurial mapping fields?</i> 	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	12.45 – 13.30	Lunch Break	
	13.30 – 14.30	Business planning for TCI entrepreneurs <ul style="list-style-type: none"> • Resources management in TCI business • Individual project: <i>presenting TCI innovative ideas</i> 	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	14.30 – 16.15	Business planning for TCI entrepreneurs <ul style="list-style-type: none"> • Innovative models of production processes in TCI business • Human resources management Role game: <i>Case study analysis</i>	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	16.15 – 16.30	Closing of the 3 st day of the Pilot training	
02-12-2021	8.30 – 8.45	Registration of students, teachers/researchers and staff for the 4 th day of the Pilot training	
	8.45 – 10.30	Business planning for TCI entrepreneurs <ul style="list-style-type: none"> • Financial resources for innovative TCI business • Individual project: <i>calculate needed finances to start a fashion business</i> 	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	10.30 – 10.45	Break	
	10.45 – 11.45	Financing of a TCI business <ul style="list-style-type: none"> • Entrepreneurial capital and its management • Role game: <i>How to get to the financial breakthrough?</i> 	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	11:45 – 13.00	Financing of a TCI business <ul style="list-style-type: none"> • Venture capital, business angels and crowdfunding • Governmental grants for TCI entrepreneurial initiatives Individual project: <i>Case study: How to comply with EU project financing requirements?</i>	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	13.00 – 13.45	Lunch Break	

	13.45 – 17.00	Study visit: TINTESS s.p.a. PRINTING DYEING FINISHING viale dell'industria, 25 36016 Thiene (VI) Italy	CIAPE
03-12-2021	8.30 – 8.45	Registration of students, teachers/researchers and staff for the 5 th day of Pilot training	
	8.45 – 10.45	Entrepreneurial networks <ul style="list-style-type: none"> • Subcontracting and industrial networks in TCI • Entrepreneurial networks and short supply chains • Individual project: Case study of <i>the role of ICT in the Textile and Garments Value Chain</i> 	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	10.45 – 11.00	Break	
	11.00 – 13.00	TCI entrepreneurial roadmap <ul style="list-style-type: none"> • Finding your own TCI entrepreneurial pathway • Individual project: Entrepreneurial self-assessment test 	Prof.Dr. Nikolay Sterev Dr. Petya Milusheva
	13.00 – 13.30	Closing Pilot training of ENTREPRENEURSHIP IN TCI <ul style="list-style-type: none"> - Evaluation surveys - Delivery of Certificates 	CIAPE